



Simplifying Book Manufacturing

Perfect Bound | Case Bound | Smythe | Mechanical Binding | Kitting

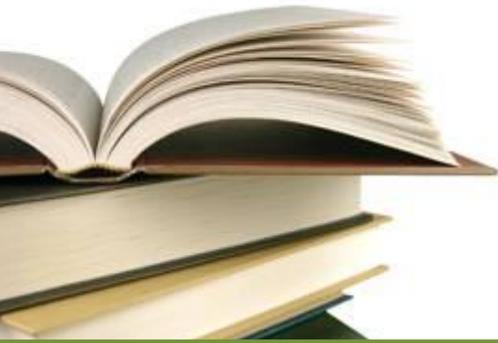


Bang Printing Acquires Victor Graphics, Inc.



Acquired in December 2013, Victor Graphics is located in Baltimore, MD. Headed by founder and owner, Tom Hicks, Victor Graphics is a family-owned, 30 year-old book manufacturer which serves a diverse, nationally based group of publishers.

Bang Printing is excited to announce this opportunity to acquire Victor Graphics, as it will allow Bang Printing and Victor Graphics to combine their existing capabilities and provide customers with a more diversified line of products and services. All manufacturing will be done out of Bang Printing's current facilities in Minnesota, California and Ohio (Hess Print Solutions). Victor Graphics will retain a sales office in Baltimore, MD.



History

Victor Graphics, Inc.



"The Pineapple People"



"To the victors go the spoils." Some people assume the company's name was a wishful prophecy for success on the battlefield of book manufacturing. Victor Graphics is actually named after founder, Tom Hicks' brother and only sibling, Victor Melville Hicks. From their humble beginnings in 1983 with 11 employees, Victor Graphics became the largest privately owned book printer in Baltimore, Maryland.

Victor Graphics' core capabilities include one and two color text, workbooks, catalogs, paperback and casebound books in addition to digital printing and eBook conversions. Victor Graphics also provides assistance with CD ROM production, composition, creative design, electronic prepress training, kitting / assembly, storage, mailing and fulfillment.



If you haven't guessed by now, Victor Graphics is crazy about pineapples. They were known throughout the printing industry as The Pineapple People. The pineapple denotes welcoming and hospitality and is Victor Graphics logo as well as their philosophy for their culture. Their building even included a 25' tall pineapple on the roof, as well as locating them all over the building; they just couldn't get enough of them.



With this rich history, Bang Printing welcomes Victor Graphics as a division of Bang Printing.

Shows & Events

Bang Printing will be attending:

May 28-31, 2014
BEA
-New York, NY

Hess Print Solutions will be attending:

March 8-11, 2014
NSSEA Ed Expo 2014
-Dallas, TX



CONNECT WITH US



Fun Fact About Brainerd



If you haven't heard, it's cold in Minnesota!

Every year, the Jaycees holds one of the largest ice fishing derbies in Brainerd. It's held in January on the Hole-In-The-Day-Bay of one of the most famous lakes in Minnesota, Gull Lake. It's essentially a huge party on the lake that lasts six hours and there are some really large prizes. First place is a brand new truck. 100th place is \$10,000 cash with lots of other huge prizes in between. It brings tens of thousands of people to our small town every year.



In the early 1990s the Brainerd Jaycees had a desire to develop a signature project that would rally members, raise money for local charities, and provided avenues for individual growth, personal development, and leadership. With the first contest being held in January 1991, it is certain the founders never expected this event would become the world's largest ice fishing contest winter event that generates over \$1-million in revenue for area business and \$150,000 for area charities annually.



For those who dare!

Join us for our honorary event January 24th, 2015

See if you can take home the Winner!



Photos courtesy of the Brainerd Jaycees



Sales | Digital or Offset Book Manufacturing | Kitting | Fulfillment

Corporate Office | 3323 Oak Street, Brainerd, MN 56401 | 800-328-0450
West Coast Division | 28210 Avenue Stanford, Valencia, CA 91355 | 800-323-3582
West Coast Sales Office | 5500 Bolsa Avenue, Suite 203, Huntington Beach, CA 92649
Hess Print Solutions | 3765 Sunnybrook Road, Brimfield, OH 44240 | 800-678-1222
Victor Graphics, Inc. | 1211 Bernard Drive, Baltimore MD 21223 | 410-233-8300

www.bangprinting.com

www.hessprintsolutions.com

